

5 ways to use a 360° virtual world

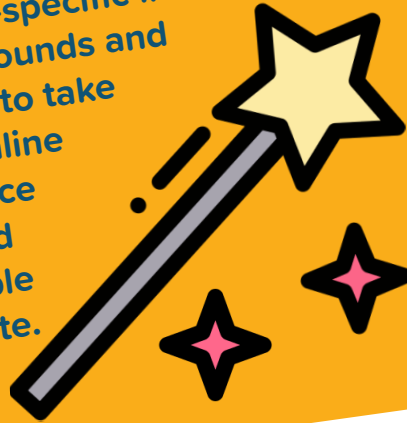
Exploring a digital replica of a real-world location is fun and exciting but how can it actually help your organisation?



Scale

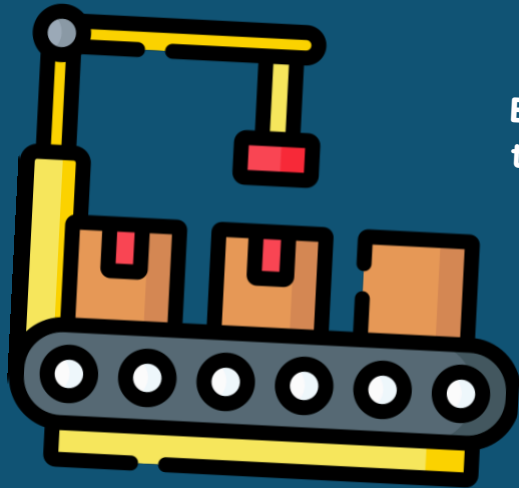
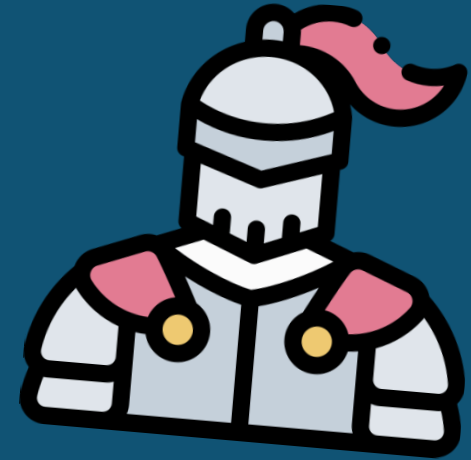
Being online means you can showcase your attraction, experience or event to people who wouldn't normally be able to visit.

Enhance
Populate your 360° with location-specific interactive video, sounds and games, to take your online presence beyond a simple website.



Educate

Provide virtual school-trips, with guided tours, engaging exhibits and teacher resources.



Train

Employees can undertake training in-situ at a virtual replica of their actual workplace, with interactive simulations and decision-making activities that show consequences.

Futureproof

If your physical location has to unexpectedly close, a virtual world will still allow people to visit and mean your organisation can continue to operate in an online capacity.



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