5 steps to successful online training

New to making online courses? We've put together a simple guide to planning, creating and delivering them.

Step 1: Simplify
Break down your content into manageable chunks.

Step 2: Structure
Arrange those chunks into a cohesive learning pathway that delivers clear outcomes for the learner.

Step 3: Enhance
Use online tools to build interactive content that brings your course to life and engages your learners.

Step 4: Deliver
Where is your course going to live and how will your audience find it? Will you use a dedicated Learning Management System?

Step 5: Scale
Remember that online training removes the barriers of numbers, geography and time, making it easy to deliver your courses to a worldwide audience.

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